

AgeTech | Life Course Innovations & Implications

NOVEMBER 13, 2025**Hynes Convention Center | Boston, MA****8:00 AM – 8:30 PM ET**

Join us for a full-day immersive experience at the intersection of aging and technology. This event brings together thought leaders, innovators, researchers, and industry professionals to explore how breakthrough technologies are transforming the aging experience across the life course.

Hosted as part of the GSA 2025 Annual Meeting, AgeTech Day offers a curated program of sessions, panels, and networking opportunities designed to spark collaboration and accelerate innovation.

PROGRAM SCHEDULE

8:00 – 9:30 AM	Spotlight on Innovation: Breakthrough Technologies Transforming Aging
10:00 – 10:45 AM	Technology In the Wild: Integrating Innovation into Communities
10:45 – 11:30 AM	Tech Transfer Demystified: From Lab to Market
12:00 – 1:30 PM	Designing for Impact: User-Centered Approaches in Aging Tech Development
4:30 – 6:00 PM	Funding the Future: Exploring the Diversity of Mechanisms to Support Age-Tech Innovation
6:30 – 8:30 PM	Networking Reception

NETWORKING RECEPTION | 6:30 PM – 8:30 PM ET**COST: \$25***REGISTRATION REQUIRED*

Join other GSA members and AgeTech start-ups to exchange ideas and make connections. During the reception, there will be the option for speed networking during the event on a variety of topics across AgeTech, spanning all levels of experience. Whether you are interested in learning more about how technology can be utilized in your research or are an innovator looking to bring an idea or product to life, this is your chance to connect with peers and find partners.

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AgeTech Product Theater

Thursday, November 13 | 11:00 AM – 3:30 PM

GSA will host its first-ever Product Theater during the event, allowing start-ups to connect with experts in the field of aging. Innovators who sign up for a slot will be demonstrating products in age tech.

GSA members receive a discount and are encouraged to sign up to share their products and innovations in one of five remaining 30-minute slots.

PRE-CONFERENCE WEBINAR

Aging-Focused Innovations from the Academic Frontier

Thursday, October 9th | 11:00 AM ET

Highlighting cutting-edge research from across the GSA program, this webinar showcases promising innovations that address pressing challenges in aging. Pulling from accepted abstracts, the AgeTech planning workgroup selected AgeTech-related sessions to give us a sample of additional technology-related research being presented at GSA2025.

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Become a sponsor to show your support and to reach innovators, researchers and educators who are shaping the future of aging. Explore our exhibitor and sponsorship prospectus to see more details and pricing. Sponsorship opportunities include:

- **Platinum Level AgeTech Sponsor:** Your organization will be the sole Platinum sponsor of this popular, returning Annual Meeting feature. (\$45,000)
- **AgeTech Supporting Sponsor:** Your organization will be listed and featured in meeting materials as a supporting sponsor of the one-day event. (\$5,000)
- **AgeTech Networking Reception Sponsors:** The AgeTech Networking Reception, on Thursday November 13, will be an opportunity for speed networking on a range of topics across AgeTech. (\$15,000)
- **AgeTech Product Theater Sponsor:** Don't miss this opportunity to put your name on the Product Theater! This space will be set up on Thursday, November 13th, in the exhibit hall and will be the hub of technology demonstrations throughout the day, where attendees can get firsthand information on the newest advancements in tech products and services for the field of aging. (\$12,000)
- **Product Theater Demo Slot (Six total):** Present your latest technology services and/or products to GSA attendees during these demo slots available on Thursday, November 13, from 11:30 AM – 3:30 PM in the exhibit hall (\$2,500 and \$1,500 for GSA members)